

REMARKS

The claims have been amended to call for automatically transitioning to full screen to prevent access to enhancements at the conclusion of a video program.

Generally, at the end of a video program, it is possible for users to continue to access enhancements. However, confusion may arise. The users may access enhancements in a subsequent program and then become confused by their lack of any relationship to the then ongoing program. Thus, it may be desirable to have a way to prevent this from occurring.

The fact that Alexander allows the user to provide a full screen display does not teach automatically going to a full screen display at the end of the program to prevent access to enhancements.

It is suggested that the reference to Feinleib teaches going to an email overlay. But this is exactly the problem that the present invention seeks to preclude. It seeks to preclude the ability to go to the email overlay at the end of the program, allowing the user to continue to access enhancements after the program is over and during the broadcast of another program. Therefore, Feinleib cannot be pertinent to the invention as currently claimed.

In view of these remarks, the application should now be in condition for allowance.

Respectfully submitted,

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